

A powerful series to help you focus your business!



All sessions tailored to meet individual needs!

YOUR COACH



Jessica Keyes

Your One Stop Marketing Professional

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I bring with me a unique creativity that will make your next meeting or event informative yet entertaining. In addition to a list of pre-designed and effective speeches, I can easily organize custom speeches, seminars and classes for your every need. I work well with all age groups, and have a dynamic and professional way of presenting.

My honed marketing, accounting, industry analysis, people and event planning skills give me a diverse set of experiences to work with and expand from. In addition to owning and operating Virtual Assistant Extraordinaire I am also an Event Planner/Marketing Coordinator for Captain Gus' Lake Norman Laugh Liner. A believer in continual self growth and learning, I am a member and officer of Toastmasters at the Lake, which focuses on helping its members excel in leadership and communication skills.

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SPECIAL SESSION OFFERINGS

Getting the Business & Marketing Strategy

Further develop a connection with new and existing customers, and inform you of mistakes to avoid. Develop a base marketing strategy and how to correctly conduct follow-up.

Knowing Your Product/Service & Marketing Well

We will help you identify and answer questions you need to be able to answer about your services and products to make the sale and keep the customer returning. We will also discuss what you will need in your marketing arsenal.

Social Networking & Utilizing Media

Social Networking online has become a widely used tool for many businesses. We will discuss some of the major social networking sights and how to utilize them effectively. We will also discuss how to use other media to your advantage as well.

OTHER SPEAKING TOPICS

Creative Planning Sessions Develop an idea with a group or one on one? Designed specifically to your desired and targeted product and service to give you the results you want. This format opens the door for creativity...the mastermind behind great ideas and marketing!

Create A Marketing Plan (In One Afternoon or Several Sessions) Bring together yourself, your staff and the expertise of the helping hand to highlight marketing needs and directions. When leaving the session you will know what direction you are heading. A written marketing plan can be created for you after the session at an agreed upon cost if so desired.

Motivational Speaking Need to motivate yourself, your employees or a group? Have the helping hand come and lift people up with a unique approach to open everyone up to their capabilities.

Leadership Classes Need to run a group that focuses on developing leadership and communication? A series of classes can be scheduled and created to bring everyone to their max potential and abilities.

Create Your Next Fundraiser A four step system that will help you and your group or business decide on how and what you want your next fundraiser to be focused, organized, and publicized. Can be done in one long running session or several as the group requires.

Storytelling Storytelling is an art form enjoyed by both children and adults alike. Storytelling fits into any event or atmosphere as needed, and is an unforgettable addition. Stories are created on the spot based on the direction requested by the individual or group.